



## Entry information for On Farm Auctions

**Closing date for all entries and advertising space is 4PM Friday 8<sup>th</sup> June 2012**

Please read the following Terms and Conditions **fully** prior to submitting animals

### **Auction Sale – Terms and Conditions of Entry**

Animals from QAlpaca or MN status herds will be given preference when nominated. The Australian Alpaca Sales Centre (AASC) auction facility is located on our farm which has QAlpaca status. Animals from unassessed herds will be accepted but will be penned in our outside penning separate from assessed animals. **Alpaca Herd Health Status Declaration** form is to accompany all nominations.

Breeders entering animals in our On Farm Auctions must complete the AASC Auction Entry Form located on our website. This form is to be submitted electronically via email to us along with a photo of each animal. Photos are to be uncropped and at least 300dpi in .jpg format. All photos are to be saved using the animals IAR number as the naming convention. E.g. 67993.jpg

Breeders may nominate as many animals as they wish however in the event that we receive an inordinate number of animals nominated we reserve the right to limit the number of animals to be auctioned by any one breeder.

Due to penning constraints preference will be given to breeders who nominate animals in groups of either 3 or 6 (based on sex). This allows us to pen animals together and make maximum use of the limited penning facilities available in our shed. Breeders may nominate either one or two animals but they will only be accepted into the auction where pen space permits.

All animals entered into our auctions must be at our auction facility no later than 8am on the day of auction and ready for inspection by buyers from 9am on auction day. All animals must be removed from our property by 6pm on the day of auction.

Owners of auction animals must be in attendance on auction day and comply with our bio-security protocols at all times. All animal faecal matter is to be collected and disposed of in the receptacles provided immediately after it is produced by an animal.

The auction sale will commence on the advertised date at 11am.

Total costs for entry into our On Farm Auction are:

- Entry fee per animal \$175 (incl GST)
- Commission (\$50 per animal or 6.6% of auction proceeds per animal, whichever is greater)

## What do you get for your money!

- Production of a Full colour catalogue
- Mail distribution of the catalogue to all Australian Alpaca Association members with a herd code.
- Catalogue distribution via our extensive email list which includes AAA, AABA, AANZ members and other overseas studs throughout Europe.
- Advertising via our online links on various websites.
- Advertising on the Australian Alpacas Sales Centre (AASC) website.
- Leveraged marketing from our extensive “Media Release” campaign throughout the year.
- The option to list any animal not sold on our “Online Auction” site for a period of 14 days immediately after the auction free of charge.
- Targeted marketing and advertising in regional publications, periodicals and journals.
- Other marketing activities conducted by us from time to time advertising our facilities and upcoming events.
- Broadcast emails distributed by us from time to time advertising upcoming events and auctions.
- The full use of our auction facilities at the Australian Alpaca Sales Centre. You do not pay extra for penning
- Clean up and refurbishment of the Australian Alpaca Sales Centre on completion of the auction
- Hire charges of associated Auction equipment and facilities such as porta-loos, marque’s, seating and public address system
- Handling of animals by our staff during the auction process. So you can sit back and enjoy the experience and maybe pick up a nice animal from another breeder to add to your herd.
- Auctioning of animals, including collection and distribution of auction proceeds.
- The piece of mind of not having to go through the stress of conducting your own auction on farm.

### **Payment of Fees**

**Nomination Fees** are to be paid by credit card, cheque or direct deposit to us at the time of acceptance of your nominated animals. This will normally be two weeks after the final nomination Date. We will contact you by return email to confirm the receipt of your nominations and to arrange payment.

**Commission** will be deducted from auction proceeds prior to distribution to vendors.